

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

VOL. I.

FRIDAY, OCTOBER 14, 1921

NO. 46

Carbon Now Being Made In Torrance

The California Carbon Company, which has a modern and up-to-date plant located on Border Avenue at 220th Street, has just turned out its first batch of solid carbons.

The company will gradually increase its working force to capacity and with a comparatively short time be employing a number of Torrance people.

Carbon brushes and small-sized electrodes will be made here, as well as carbon specialties.

President P. P. Moses takes special pride in the many economical features he has incorporated in this his sixth plant.

TORRANCE P. T. A. HOLD INTERESTING MEETING

The P. T. A. met Wednesday afternoon in the kindergarten room. After the business meeting Miss A. Lavetto Clark from the city school gave an address on the education of the child. Miss Clark also demonstrated a moving picture machine and explained the different types used in the public schools. She spends her entire time on visual education. Mr. Hayes demonstrated the De Vry type of machine, which is used more than any other kind in school work.

The ladies of the P. T. A. are planning on buying a machine soon. During all of last year they worked diligently collecting money from various sources and now have a greater part of the amount necessary in the treasury.

During the business session it was decided that the next meeting would be an open one, held on the evening of November 9. All parents are cordially invited, the fathers being especially urged to be present. At that time the new building will have been completed and accepted and will be open for inspection.

CENTRAL GUILD MEETING

The guild of the Central church met at the home of Mrs. F. L. Parks on Andreo avenue last Thursday afternoon. Thirty-five ladies were present. Mrs. M. Fitzhugh and Mrs. C. N. Curtiss gave vocal and instrumental numbers. After a social afternoon delicate refreshments were served. The next regular meeting will be held at the home of Mrs. Wallace Post Thursday, November 3.

THEATRE CHANGE IN TIME

Mr. and Mrs. J. C. McVey, manager of the Torrance Theatre, announce that they have conceded to the request of the people of Torrance and decided to start their first show at 8:30 p. m., the second performance beginning at 8:30. This will enable everyone to see either the first or second show and not interfere with other social or business engagements. It is the desire of the management to please the theatre movie lovers of Torrance and vicinity, and it can be truthfully said that whatever is your pleasure is also the pleasure of Mr. and Mrs. McVey. There will also be a matinee on Saturday and Sunday afternoons at 2:30 o'clock. Bring the kiddies.

FORD SALES FOR WEEK

A total of four sales is announced by Knox, Peckham & Schultz, authorized Ford and Fordson dealers of Torrance, as follows: Delivery car to J. Isenstein, roadster to Charles Jentsch, coupe to Wm. Brickley and sedan to C. E. Clem.

JUST WAITING

We're watching with keen interest the development of something which we're not allowed to publish just yet. It often happens that way with news that is news, but there is sufficient good reason for withholding it in this case. Even a newspaper can keep a secret sometimes.

CONFECTIONERY STORE

Mrs. C. J. Rahm and Mrs. Robert Shriner announce the opening of a new and strictly up-to-date confectionery and soda fountain in the Auditorium Building next Thursday, October 20. These two ladies are diligently planning and working to have their opening day and evening one of the finest of its kind yet seen in Torrance. While their room is small, every inch of space will be utilized to make the new confectionery store attractive, and a full and complete line of well selected candies will be on display. Light lunches are to be served at noon-day and evening, and it is hoped that the place will become popular for its excellent coffee and home-made pies and cakes. Chili beans and tamales will be on the steam oven, and it is thought the demand for these hot relishes alone will draw many satisfied customers. The many friends of Mrs. Rahm and Mrs. Shriner extend their best wishes and support for their success in their new venture.

MAY GET MAIL CAR

Postmaster Alfred Gourdlar announces that in response to his request for a rapid transit mail service car between a bunch of beach and way stations near Los Angeles, F. O. R. Moore, chief clerk district No. 2, Eight Division, R. M. S., visited the Torrance Post Office Friday, October 7, and immediately began seeking information regarding the R. M. S. circuit mail car over the Pacific Electric. This important matter was discussed at length at the last Fourth District Chamber of Commerce meeting held in Moneta, when resolutions supporting Mr. Gourdlar's suggestions were adopted. Mr. Moore left Torrance with a much clearer view of the situation after consulting with the local postmaster, and it is thought that his recommendation will be quite positive for the improvement and definite action on the part of postal authorities is confidently looked for by Mr. Gourdlar.

Torrance should be congratulated upon having such a progressive and wideawake postmaster.

New Organization To Operate Here

Torrance Syndicate is composed of twenty-five Pacific Electric employees for the purpose of investing in real estate in Torrance.

This Syndicate was recently formed and the subscribers have elected to act as their officers W. H. Gilbert, president; W. E. Stewart, treasurer, and C. L. Hyde, secretary. The officers are all residents of Torrance.

The above committee representing the Syndicate have already purchased a tract of land in the center of the business district, and intend to improve same when the demand is created.

A body of twenty-five people, united, and with a certain object in view, can, with each one investing a few dollars every month, accomplish most anything they desire, and it is an incentive for every one in such a project as this to boost for Torrance.

This is what we need, and it is hoped that others will become interested in a proposition of this kind. Torrance Means Business, so does this Syndicate.

HAS MANY PATENTS

Having received a large sum of money over thirty years ago for a patent right attachment to a lawn mower, Charles Evans, resident tailor for the Torrance Toggery, is busily engaged thinking out other improvements that may eventually make him a rich man. While he has several patents perfected and several others pending or in the nebulous state, Mr. Evans finds recreation and real enjoyment in working over his improvements and new developments are constantly suggesting themselves to him. Recently he manufactured the frame that you often see on number plates for automobiles, and gives these plates a complete appearance, besides aiding in reading the numbers more readily.

St Rappaport, manager of the Toggery, opines that Mr. Evans' ideas come from pressing out the perfect lines and artistic curves found in the Hart Schaffner & Marx suits that are found in the tailoring department.

Some time later on you may read a real story that will put Torrance on the map, due to the fact that a resident from here has real advanced ideas.

MEETING IN LONG BEACH

The next regular meeting of the Fourth District Chambers of Commerce will be held in Long Beach James Miller and family and Mrs. C. Jones and son, Edward.

TORRANCE WOMAN'S CLUB

The regular meeting of the Torrance Woman's Club was held on Monday, October 10, at 2:30 o'clock in the American Legion Hall. After the regular business was completed a most enjoyable program was given. It was opened by an instructive talk by the club parliamentarian, Mrs. Henderson. As the current topic for the day, Mrs. Sammons very ably discussed disarmament question, which was followed by a delightful song, "A May Morning," by Denza, sung by Mrs. C. N. Curtiss.

The chief speaker for the afternoon was Miss Norkoff, who came in the absence of Miss Truran, who was announced to deliver an appeal for help from the Near East relief. It would have been hard to have found a more ardent and interesting representative than Miss Norkoff. All were deeply touched and impressed by the pictures she painted in her realistic description of want and suffering, and the wonderful work of the Near East Relief. The club responded as a whole with a year's subscription to the fund of five dollars each month.

Owing to the illness of one of the members it was necessary for the Torrance Women's Trio to postpone its program to a later date.

A party from Vista Highlands spent Sunday picnicking in Topanga Canyon. Those present were Mr. and Mrs. Thos. Wilks and family, Mr. and Mrs. Ed. Oty, Mr. and Mrs. James Miller and family and Mrs. C. Jones and son, Edward.

Giants Win Pennant From N. Y. Yanks

POLO GROUNDS, NEW YORK, Oct. 13.

The New York Giants won the World's Series pennant here today by shutting out the Yanks, 1 to 0. The Giants' lone tally came in the first inning. Like Wednesday's game, it was a heated pitchers' battle. Hoyt losing out on an error of one of his team-mates. The game was played before a record-breaking crowd. Betting before the game was about even, the Yanks being the favorite.

The victory of the Giants came as a surprise to all New York, as it did also to the whole baseball world, as the Yanks were doped to win.

Here is how it ended:

Score:	1	2	3	4	5	6	7	8	9	R.	H.	E.
GIANTS	1	0	0	0	0	0	0	0	0	1	6	0
YANKS	0	0	0	0	0	0	0	0	0	4	1	0

YANKEE STARS



"BABE" RUTH



CARL MAYS

G. OF C. MEET MONDAY EVE. I. O. O. F. INITIATE TWO CANDIDATES

The next regular meeting of the Torrance Chamber of Commerce will be held next Monday evening, October 17, at 8:00 o'clock in the Post Office Building.

CONTRACTOR PINNEY BUSY

Employing fifteen men in his contracting business, J. P. Pinney announces that building activities in Torrance is not slow at all from his office. At present he is erecting a double bungalow on Cota avenue, five rooms on one side and three rooms on the other, for Mrs. M. P. Jones of Los Angeles, to be occupied by the owner, who will move here and later build more houses. Mr. Pinney has just completed the interior decorating of the rooms formerly occupied by the First National Bank to be used by the Torrance Library.

MATINEES FOR TORRANCE

Mr. and Mrs. J. C. McVey of the Torrance Theatre announce that they will give a matinee performance both on Saturday and Sunday afternoons at 2:30 o'clock. Good comedies for the kiddies.

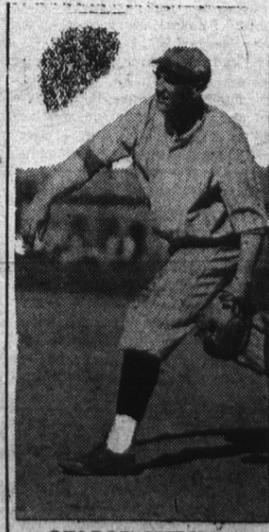
The regular meeting of the Royal Neighbors was held Wednesday evening at the Legion Hall. A large class was initiated at this meeting.

John Hohn, contractor, has almost completed the new home of J. M. Connell on Carson street, near the school.

GIANT STARS



EMIL MEUSEL



GEORGE KELLY